**Subject**: Sponsorship Invitation for AWS Cloud Clubs - Philippines

We hope this letter finds you well. On behalf of AWS Cloud Clubs - Philippines, we are pleased to invite **[Company/Organization Name]** as one of our esteemed long-term sponsorship partners. As we continue to foster a thriving community for cloud enthusiasts across the country, we believe that partnering with your organization will create meaningful opportunities for both parties.

**About AWS Cloud Clubs - Philippines**  
AWS Cloud Clubs - Philippines is a nationwide initiative dedicated to cultivating a dynamic and supportive environment for students passionate about AWS and cloud technologies. Through our university chapters, we promote learning, collaboration, and innovation, ensuring that students gain the necessary skills to thrive in the evolving tech landscape.

By partnering with us, your company will have the opportunity to engage directly with the next generation of cloud professionals, expand brand visibility, and showcase your commitment to technological advancement. Additionally, as part of our sponsorship benefits, we offer exclusive talent-hunting opportunities, where we will provide resumes of our top-performing students for internships or employment consideration.

**Bronze Sponsorship Package – PHP 5,000**

• Brand marketing at one selected AWS Cloud Club university chapter event  
• Logo placement on selected event materials  
• Mention in one promotional post on AWS Cloud Clubs - Philippines channels  
• Verbal recognition at the selected sponsored event

**Silver Sponsorship Package – PHP 10,000**

• Brand marketing at all AWS Cloud Clubs - Philippines nationwide events until March 2026  
• Logo placement on event materials and exclusive promotions  
• Social media exposure across AWS Cloud Clubs - Philippines channels  
• Verbal recognition at key events  
• Featured as an official sponsor on our website and digital platforms  
• Access to top student resumes for internships and employment opportunities

**Gold Sponsorship Package – PHP 20,000**

• Brand marketing at all AWS Cloud Club university chapter events nationwide until March 2026  
• Premium logo placement on all event materials, including banners and promotional content  
• Exclusive social media promotions and dedicated sponsor highlights  
• Speaking opportunities at major AWS Cloud Club events  
• Priority booth space and digital advertisement placement during key events  
• Recognition as a major sponsor across all our platforms  
• First access to top student resumes for internships and employment opportunities

We have attached the full sponsorship package deck for your review, detailing all the benefits and marketing opportunities available. ow we can tailor the partnership to best meet your organization’s goals.

**Sponsorship Deck:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Package** | **Bronze Sponsorship Package** | **Silver Sponsorship Package** | **Gold Sponsorship Package** |
| **Investment** | PHP 5,000 (in-kind or cash) | PHP 10,000 (in-kind or cash) | PHP 20,000 (in-kind or cash) |
| **Brand Recognition** | Brand marketing at 1 selected AWS Cloud Club university chapter event | Brand marketing at all AWS Cloud Clubs - Philippines nationwide events until March 2026 | Brand marketing at all AWS Cloud Club university chapter events nationwide until March 2026 |
| **Exposure** | Logo placement on selected event materials | Logo placement on event materials and exclusive promotions | **Premium** logo placement on all event materials, including banners and promotional content |
| **Social Media** | Mention in 1 promotional post | Social media exposure across AWS Cloud Clubs - Philippines channels | Exclusive social media promotions and dedicated sponsor highlights |
| **Recognition & Speaking Opportunity** | Verbal recognition at the selected sponsored event | Verbal recognition at key events | Verbal recognition **and speaking opportunities** at major AWS Cloud Club events |
| **Booth** | ✘ | ✘ | Priority booth space and digital advertisement placement during key events |
| **Other Platforms** | ✘ | Featured as an official sponsor on our website and digital platforms | Recognition as a **major sponsor** across all our platforms |
| **Talent Hunt** | ✘ | Access to top student resumes for internships and employment opportunities | **First access** to top student resumes for internships and employment opportunities |

**Customized Sponsorship Options:**

For brands looking for tailored sponsorship opportunities, we are happy to discuss customized packages that best fit your needs. From **event-exclusive branding**, customized merchandise, to special collaborations, we can craft a unique partnership that maximizes your brand’s visibility. Inclusions may vary depending on the amount and worth of the struck deal.

Minimum Investment Benefits:

* Recognition on event signage and materials, acknowledging the contribution.
* Logo placement on the event's official publication materials (if applicable).
* Social media shoutouts and mentions leading up to the event.
* Opportunity to provide promotional materials or samples for inclusion in event gift bags (if applicable).

**How to Become a Sponsor?**

We invite you to be part of this exciting event by confirming your sponsorship before **[DEADLINE]**, to maximize promotional benefits. Your support will help create an unforgettable experience for our students while giving your brand valuable exposure.

**For inquiries and sponsorship confirmations, please contact us through the following:**

**Primary Contact:**

**Official Email:** awscloudclubs.ph@gmail.com

**Secondary Contacts:**

**Kate Danielle Callao**Vice President and Chief Evangelist  
Gmail: katedanielle03@gmail.com  
No: +63 9670282130

**John Danmel C. Laranga**Director for Resources  
Gmail: larangajohndanmel31@gmail.com  
No: +63 9560735626

**Darryl John L. Cainday**Director for RelationsGmail: therealdarryljohn@gmail.com  
No: +63 9959649727

Thank you for your time and consideration.

Best regards,

**Isaeus B. Guiang**Regional Captain,

Amazon Web Services – Cloud Clubs | Philippines

isaeus.guiang26@gmail.com